

Who are Ortharize



A note from our CEO

Organisations are dependent on travel in order to prosper. We travel to keep our regional offices connected, to facilitate learning and development and perhaps most importantly, to build relationships with customers and colleagues.

Ortharize was founded back in 2018 to modernise an industry that was poorly served by technology and penalised by heavy booking fees. At that time, many organisations were forced to compromise and use consumer travel booking sites, because corporate travel was so limiting.

Ortharize brings together a cutting-edge self-service booking platform with reporting and analysis tools, expenses management and employee safeguarding. Then, uniquely, we've added the facility to incentivise and reward employees within the platform.

These tools have one common purpose - to make business travel better.

Our platform enables companies to build a culture where staff are rewarded when they travel and help their employer to save costs. This results in significant travel savings and happier staff. And our customers enjoy improved productivity by using a platform that enables them to spend less time developing manual reports and processing expenses claims.

Whether you want to reduce your carbon footprint, increase employee engagement or just save costs, please take a few minutes to book a demo session with one of our team. Or else, email me directly and I'd be more than happy to discuss how we can help.

Gary

Co -Founder & CEO

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Our story

Ortharize was built to solve a problem that many companies suffer from.

Despite the advantages of using a single platform which automates approvals and reporting, many businesses still allow their employees to book their business travel on consumer sites.

They do this for 2 simple reasons:

1. Consumer travel sites are often cheaper as they don't charge premium booking fees.
2. Consumer sites often offer better tech. And staff prefer to book their travel using a modern self-service platform.

Our founders saw this as a gap in the market. Why should companies pay more? Any why do employees need to book their travel through a call centre so often? Surely a business travel platform could also cater to more complex bookings.

They set out to build a platform that used next-generation technology and automation to build the Ortharize platform; a specialist business platform with the same low costs that consumers enjoy.

Along the way our team also introduced another major differentiator. Feedback from our clients showed that a key need from their travel platform was a way to reduce their travel costs. Listening to our users, we have introduced the ability for companies to reward their staff, when they spend less on their travel. It is a simple idea that's revolutionising the experience of business travel for our customers and their teams.

Ortharize is still run by the same team that launched it. From the outset we have tried to do things differently - and better! We are still focused on that same goal today.

Over 80% of staff at Ortharize have either been regular business travellers or worked in the travel industry before joining the Ortharize team.

Our Platform



Global Coverage

We offer over one million hotels, 400+ airlines and all major international car rental companies that cover the world, including a large selection of budget options. We also offer all UK rail routes, with European and US rail being added to our self-service booking platform in the near future.



Trips

Gone are the days of using multiple platforms for different parts of your trip. Using our innovative 'Trips' function, you can create an itinerary with all the necessary details, adding your flights, car rental, hotels and rail travel to the one trip. When you're ready, you can book and pay for everything in one go, making ticket retrieval and any amendments much easier.



Travel Policy

Set a range of policies to fine tune your travel. We've got hundreds of options to allow you to be broad or detailed in your approach, and we're always adding more based on feedback from our users. As well as the standard price capping, we offer geographical price capping, meaning you can set different caps for different cities and locations. You can decide how results filter through to your employees to influence their decisions, as well as what results not to show. If you've got different types of travellers with different needs—that's fine—create as many travel policies as you need for your organisation.



Approvals

Using our travel approval process, you can assign every user an approval manager. They will be able to approve, amend, or decline trips at the click of a button. Once approved, the trip can be automatically booked and paid for, saving even more time for the traveller. Using our system, approvals are processed three times as fast as a manual approach, and there is much less chance of fares and availability changing by the time the manager approves the trip.



Travel Arranger

If you have an individual or team who centrally book travel for your wider organisation, we've got you covered. Instead of requests flying in through email, phone calls, post-it notes or Teams messages, we've built an easy way for staff to lay out all of their needs for a trip—not just the travel, but also visas, currency and transfers.



Rewards

When your staff save you money, they get rewarded. You state the percentage of the saving you want to award, and they receive this amount in points. Staff can redeem their points for the rewards that they want from our extensive catalogue. We offer a wide range of rewards on the platform from electronics and gift cards from top brands to charitable donations.

Organisations can also buy additional points through the platform to fund long service awards, sales incentives or to centralise their employee recognition and rewards in one place. Organisations that prefer to offer their own rewards, can choose to reward employees with in-house options, such as additional days of paid holiday.



Consolidated Reporting

Reconciling travel is a nightmare. Multiple invoices from vendors, separate expense claims from employees, then manual entry into finance software. And reporting on CO2 emissions is impossible, as that data isn't usually captured.

We've developed a simple consolidated reporting tool, which enables your finance team to choose a date range and filter to easily reconcile all travel invoices in one place. Expense claims become unnecessary as our customers usually pay for their travel centrally, via a credit card or on account. Reporting (including CO2 emissions) is easy. With Ortharize's advanced reporting, organisations can easily report on how much they're spending on different types of travel by team or individual.

Ortharize is free to set up and start booking travel, with a range of reports and tools available for no subscription fee.

Our Core Values

Our core values are the foundations of our business. They guide our day-to-day work, our relationships with clients and partners, and the way we work as a team.



We are business travel champions

We win when our customers win. We keep the business traveller front of mind and pride ourselves on being customer-oriented. Most of our staff have first-hand experience of business travel and we empower them to use this to deliver great service. We are always working to make business travel better - for everyone.



It can always be better

We are committed to delivering improvements for our clients and the world we live in by making improvements to our product, our processes, our own skills and to our culture. Our approach is always founded on this philosophy. We love embarking on grand challenges and making incremental improvements through creative thinking and diligent execution. As a result, our b2b platform is constantly evolving. And we will keep on adapting and coming up with innovative solutions to our customers' business problems



Great people, great workplace

We hire great people and give them the tools, support and direction to do the best work of their lives. Every team member is responsible for supporting their colleagues as much as meeting their own objectives. We treat our colleagues with respect and all take responsibility for our role in creating a great place to work.



Be the good guy

We're aware of our impact on the environment; we're determined to do no harm, and where possible we try to enact positive change. We try to make a positive contribution to society and are committed to engaging in initiatives that benefit our community. This starts with our recruitment policy and the way that we support our colleagues - we believe in inclusive hiring and in giving people opportunities. In business, we act with integrity and treat our customers fairly. We take pride in the way that we go about our work, as well as the solutions that we deliver.



Why Ortharize?

We'll save you money.

Our prices are competitive – we're in-line with the largest consumer booking sites. And unlike other Travel Management Companies (our business travel competitors) we don't charge booking fees, because we generate income like a SaaS software business and through travel commissions, like a consumer site.

But that's not where it ends. Other booking sites don't give your employees any incentive to save money, so they'll usually spend their full allowance on a slightly nicer room, or other amenities. Ortharize actually rewards your staff for spending less. On average, employees booking through Ortharize choose hotels that are 40% cheaper than their previous travel provider.

We'll save you time.

Automated reports, reduced expenses claims, saved traveller preferences, travel assistant functionality and simple manager approval features mean that teams around your business are spending less time arranging, booking and reconciling your travel needs.

We'll put you in the data driving seat.

We love data at Ortharize and enable our customers to access travel data that they've not had access to previously. Track departmental trends, monitor individual spend or create customised reports based on a huge range of data points; we can help your organisation to monitor your return on investment from your travel.

We help you safeguard your employees.

At any time, you can see where your employees are travelling, on one easy-to-use platform. We offer 24/7 support from our UK-based contact centres, so whenever you or your traveller needs help, we're here for you.


We enable you to monitor and report on your environmental impact.

Through our CO2 emissions reporting, you'll be able to accurately measure the hardest-to-calculate part of your carbon footprint — your travel. Using our reports, you can measure the entire organisation's carbon emissions and easily set targets to reduce them.

Best of all, we can help you to take action, by providing your staff with details of the CO2 emissions in each leg of their proposed journey and incentivising them to make greener choices.

We make employees happier.

Choose a travel management platform that not only saves you money, but puts a smile on your employee's faces. By giving back some of the savings you make on travel, you'll increase employee engagement. Your team will appreciate the efforts you've made to reward them for doing the right thing, for your organisation, the environment and also for caring about safeguarding them while they're out and about.



**You could save up to 45%
on your annual travel spend
through Ortharize.**

Contact us

We're building the future of business travel. We'd love to show you how our platform can modernise the way your company travels.

Get started today—for free—by creating an account on our website. It takes two minutes to sign your company up and we're on hand to help with any queries, if you have them.

We also offer personalised demos and can help with platform setup through our expert implementation team. And if you need help shaping business travel policies that work for you, we can do that too.

Email us at info@ortharize.com for more details.

Keep up to date via our social channels:



Ortharize
Business Travel Better.